

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2007**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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CircuitTree

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Tel. No.: (248) 362-3700
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www.circuitree.com

Official Publication of: None
Established: 1987
Issues Per Year: 12

FIELD SERVED

CIRCUITREE serves printed circuit board industry professionals including printed circuit board manufacturers/assemblers (fabricators/printed wiring board manufacturers and electronic manufacturing services assembly), original equipment manufacturers, suppliers to fabricators (equipment, materials, services, etc.), and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are professionals within the field served performing the following functions: management, purchasing/procurement, manufacturing/production, process engineering, quality control/assurance, sales/marketing, research and development, circuit design, consulting, education (professor/instructor) other functions and unknown functions in the field served.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	13
Advertiser and Agency _____	877
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	1,614
TOTAL	2,504

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	12,275	100.0	12,270	100.0	5	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,275	100.0	12,270	100.0	5	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2007 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2007 Issue	Number Removed	Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
February _____	45	45	11,026	1,249			12,275	May _____	3,337	3,337	11,054	1,221			12,275
March _____	55	55	11,010	1,265			12,275	June _____	34	34	11,043	1,232			12,275
								TOTAL	4,079	4,079					

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	Total Qualified	Percent of Total	Print Version Only (A)	Digital Version Only (B)	CLASSIFICATION BY FUNCTION								
					Management	Purchasing/ Procurement	Manufacturing/ Production	Process Engineering	Quality Control/ Assurance	Sales/ Marketing	Research & Development	Circuit Design	Consulting/ Instruction & Others Allied to the Field
Printed Circuit Board Manufacturer/Assembler	8,885	72.4	8,255	630	5,292	261	597	841	436	627	452	314	65
Original Equipment Manufacturer _____	1,827	14.9	1,476	351	429	134	166	176	110	64	343	368	37
Supplier to Fabricator _____	1,563	12.7	1,323	240	575	36	50	113	52	413	203	50	71
Others allied to the field _____	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	12,275	100.0	11,054	1,221	6,296	431	813	1,130	598	1,104	998	732	173
PERCENT	100.0	-	90.1	9.9	51.3	3.5	6.6	9.2	4.9	9.0	8.1	6.0	1.4

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

Qualification Source	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 year	3 year						
I. TOTAL - Personal direct request from the recipient:	5,526	2,230	-	6,535	1,221			7,756	63.2
a. Written _____	492	488	-	945	35			980	8.0
b. Telecommunication _____	1,113	305	-	1,346	72			1,418	11.6
c. Electronic _____	3,921	1,437	-	4,244	1,114			5,358	43.6
II. TOTAL - Request from recipient's company:	729	571	-	1,300	-			1,300	10.6
a. Written _____	23	27	-	50	-			50	0.4
b. Telecommunication _____	-	3	-	3	-			3	-
c. Electronic _____	706	541	-	1,247	-			1,247	10.2
III. TOTAL - Membership Benefit:	-	-	-	-	-			-	-
a. Individual _____	-	-	-	-	-			-	-
b. Organizational _____	-	-	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request):	-	-	-	-	-			-	-
a. Written _____	-	-	-	-	-			-	-
b. Telecommunication _____	-	-	-	-	-			-	-
c. Electronic _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically):	3,219	-	-	3,219	-			3,219	26.2
Association rosters and directories _____	-	-	-	-	-			-	-
*Business directories _____	3,219	-	-	3,219	-			3,219	26.2
Independent field reports _____	-	-	-	-	-			-	-
Licensees - National, State or Local Government _____	-	-	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. TOTAL - Single Copy Sales:	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	9,474	2,801	-	11,054	1,221			12,275	100.0
*See Paragraph 11	77.2	22.8	-	90.1	9.9			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	11,054	1,221			12,275	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	11,054	1,221			12,275	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007

State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	32	-			32	
030-038 New Hampshire _____	300	18			318	
050-059 Vermont _____	44	-			44	
010-027 Massachusetts _____	527	24			551	
028-029 Rhode Island _____	28	2			30	
060-069 Connecticut _____	199	14			213	
NEW ENGLAND	1,130	58			1,188	9.7
100-149 New York _____	519	36			555	
070-089 New Jersey _____	254	14			268	
150-196 Pennsylvania _____	319	22			341	
MIDDLE ATLANTIC	1,092	72			1,164	9.5
430-459 Ohio _____	252	21			273	
460-479 Indiana _____	128	12			140	
600-629 Illinois _____	552	32			584	
480-499 Michigan _____	191	8			199	
530-549 Wisconsin _____	253	11			264	
EAST NO. CENTRAL	1,376	84			1,460	11.9
550-567 Minnesota _____	360	33			393	
500-528 Iowa _____	48	2			50	
630-658 Missouri _____	119	5			124	
580-588 North Dakota _____	25	2			27	
570-577 South Dakota _____	31	1			32	
680-693 Nebraska _____	17	1			18	
660-679 Kansas _____	45	3			48	
WEST NO. CENTRAL	645	47			692	5.6
197-199 Delaware _____	12	2			14	
206-219 Maryland _____	106	6			112	
200-205 Washington, DC _____	-	-			-	
220-246 Virginia _____	113	11			124	
247-268 West Virginia _____	14	-			14	
270-289 North Carolina _____	206	13			219	
290-299 South Carolina _____	37	5			42	
300-319 Georgia _____	114	12			126	
320-349 Florida _____	368	21			389	
SOUTH ATLANTIC	970	70			1,040	8.5
400-427 Kentucky _____	39	-			39	
370-385 Tennessee _____	75	5			80	
350-369 Alabama _____	143	4			147	
386-397 Mississippi _____	15	-			15	
EAST SO. CENTRAL	272	9			281	2.3
716-729 Arkansas _____	9	1			10	
700-714 Louisiana _____	3	-			3	
730-749 Oklahoma _____	22	-			22	
750-799 Texas _____	405	43			448	
WEST SO. CENTRAL	439	44			483	3.9
590-599 Montana _____	9	1			10	
832-838 Idaho _____	43	3			46	
820-831 Wyoming _____	1	-			1	
800-816 Colorado _____	143	11			154	
870-884 New Mexico _____	34	4			38	
850-865 Arizona _____	223	19			242	
840-847 Utah _____	70	12			82	
889-898 Nevada _____	20	-			20	
MOUNTAIN	543	50			593	4.8
995-999 Alaska _____	-	-			-	
980-994 Washington _____	83	15			98	
970-979 Oregon _____	110	22			132	
900-961 California _____	1,117	99			1,216	
967-968 Hawaii _____	-	-			-	
PACIFIC	1,310	136			1,446	11.8
UNITED STATES	7,777	570			8,347	68.0
969 & 004-009 U.S. Territories _____	3	-			3	
Canada _____	284	45			329	
Mexico _____	14	5			19	
Other International _____	2,976	601			3,577	
APO/FPO _____	-	-			-	
TOTALS	11,054	1,221			12,275	100.0

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	2003	2004	2005	*2006	**2007
Total Audit Average Qualified:	12,167	12,000	12,011	12,217	12,275
Qualified Non-Paid:	12,163	11,995	12,005	12,211	12,270
Print Only _____	-	11,889	11,263	11,153	11,016
Digital Only _____	-	106	742	1,058	1,254
Both Print & Digital (Unduplicated) _____	-	-	-	-	-
Qualified Paid:	4	5	6	6	5
Print Only _____	-	5	6	6	5
Digital Only _____	-	-	-	-	-
Both Print & Digital (Unduplicated) _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation:	***NC	***NC	***NC	***NC	***NC
Average Annual Order Price: _____	***NC	***NC	***NC	***NC	***NC

***NOTE: The audited average qualified circulation for January-June 2006 = 12,158. The unaudited average qualified circulation for July-December 2006 = 12,275. Yielding an average qualified circulation of 12,217.**

**2007 data is unaudited.

***NC = None Claimed.

10. PAID CIRCULATION DATA

***NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
***NC	All Single Copy Sales Prices for the Period
***NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY							1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid		QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent		Copies	Percent	Copies	Percent	Copies	Percent
Individual	11,021	100.0	11,016	100.0	5	-	Individual	1,254	100.0	1,254	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-	Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-	Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-	Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-	Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	11,021	100.0	11,016	100.0	5	-	TOTAL QUALIFIED CIRCULATION	1,254	100.0	1,254	100.0	-	-

METHOD OF DISTRIBUTION:

Print copies are distributed via postal services or other carriers. Recipients who request the digital versions are notified via email when the version is available.

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 1,123 copies or 9.1% and 2,096 copies or 17.1%, including Info USA and Infinite Media/Dun & Bradstreet.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2007						
Region	Print Only	Digital Only	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
ASIA						
Bangladesh	-	1			1	
China	282	82			364	
Hong Kong - SAR	121	35			156	
India	499	76			575	
Indonesia	23	1			24	
Japan	40	15			55	
Korea Rep	139	26			165	
Malaysia	237	13			250	
Pakistan	30	4			34	
Philippines	131	5			136	
Singapore	137	44			181	
Sri Lanka	9	1			10	
Taiwan ROC	236	57			293	
Tajikistan	1	-			1	
Thailand	50	8			58	
Vietnam	16	1			17	
Subtotal	1,951	369			2,320	18.9
MIDDLE EAST	231	25			256	2.1
EUROPE						
Albania	2	-			2	
Austria	11	4			15	
Belarus	5	1			6	
Belgium	34	7			41	
Bulgaria	8	1			9	
Czech Republic	1	2			3	
Denmark	20	5			25	
Estonia	-	1			1	
Finland	23	2			25	
France	44	11			55	
Germany	76	20			96	
Greece	1	3			4	
Hungary	2	1			3	
Italy	40	12			52	
Latvia	1	-			1	
Lithuania	-	1			1	
Macedonia	6	3			9	
Malta	-	1			1	
Netherlands	31	13			44	
Norway	2	2			4	
Poland	19	4			23	
Portugal	5	1			6	
Republic Of Ireland	11	2			13	
Romania	3	-			3	
Russian Federation	15	3			18	
Slovenia	3	-			3	
Spain	19	7			26	
Sweden	19	4			23	
Switzerland	15	10			25	
Turkey	40	2			42	
Ukraine	4	-			4	
United Kingdom	177	48			225	
Subtotal	637	171			808	6.6
AFRICA	56	6			62	0.5
NORTH AMERICA						
969 & 004-009 U.S. Territories	3	-			3	
Canada	284	45			329	
United States of America	7,777	570			8,347	
Mexico	14	5			19	
Subtotal	8,078	620			8,698	70.9
CARIBBEAN	5	1			6	-
CENTRAL AMERICA	1	1			2	-
SOUTH AMERICA	75	17			92	0.7
ASIA PACIFIC	20	11			31	0.3
TOTAL QUALIFIED CIRCULATION	11,054	1,221			12,275	100.0

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Teresa Owens, Group Audience Development Manager

Catherine M. Ronan, Audience Audit Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed June 5, 2007

State Michigan

County Oakland

Received by BPA Worldwide June 5, 2007

Type PJ

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