

Circuitree Webinars

<http://webinars.circuitree.com>

A **bnp** EVENT
media

Sponsorship Opportunities Exclusively for YOU!

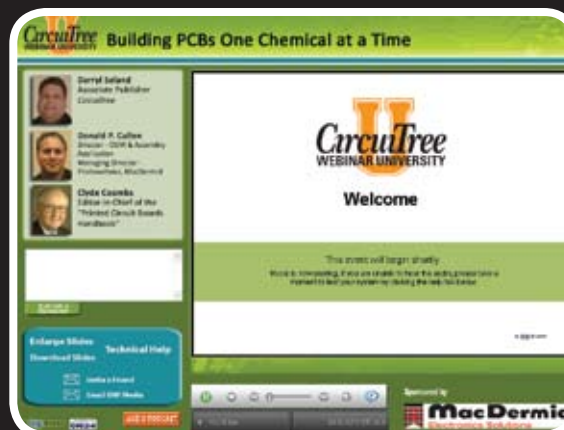
Circuitree Webinars are one-hour educational sessions broadcast online via streaming audio/video. All you need to do is provide the topic, content, and speaker(s) and *Circuitree* will handle the rest—marketing, promotions, registration, and connectivity. We can even set up your Webinar for your overseas audiences, on their local time!

Educate. Build Brands. Generate Leads.

Sponsorship Benefits:

- Receive database of registrants/ attendees that visit the Webinar
 - Up-to-date and available for 12 months
 - Exportable to Excel
- Logo on all promotional materials to include:
 - Sponsor logo and link on event registration page and audience console
 - Advertisement promoting your Webinar in *Circuitree* print issue
 - Promotion in *Circuitree* e-Newsletter
 - Banner ad promotion on www.circuitree.com
 - Email blast promotion to *Circuitree* subscription base
 - Promotional flyers at *Circuitree* booth at any relevant tradeshows
- Final program will be posted on www.circuitree.com for an entire year!

Demonstrate your company as a provider of top-notch information to PCB industry professionals!



RECENT RESULTS*

Business Survival Strategies for the North American PCB Manufacturing Industry
April 29, 2008
Registration 232

Building PCBs One Chemical at a Time
November 12, 2008
Registration 277

*Publisher's Own Data, November 2008.

WEBINAR FORMAT

- 45-minute presentation, 15-minute Q&A
- Capabilities include live polling and results, viewer-submitted questions throughout event, and flash video (*Contact your sales rep for more information*)
- Moderated by *Circuitree* Publisher, Darryl Seland
- Multiple speakers from remote locations

Contact your *Circuitree* regional marketing manager today to reserve your date and time.

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