

CircuitTree Webinars

<http://webinars.circuittree.com>

A **bnp** EVENT
media

Sponsorship Opportunities Exclusively for YOU!

CircuitTree Webinars are one-hour educational sessions broadcast online via streaming audio/video. All you need to do is provide the topic, content, and speaker(s) and *CircuitTree* will handle the rest—marketing, promotions, registration, and connectivity. We can even set up your Webinar for your overseas audiences, on their local time!

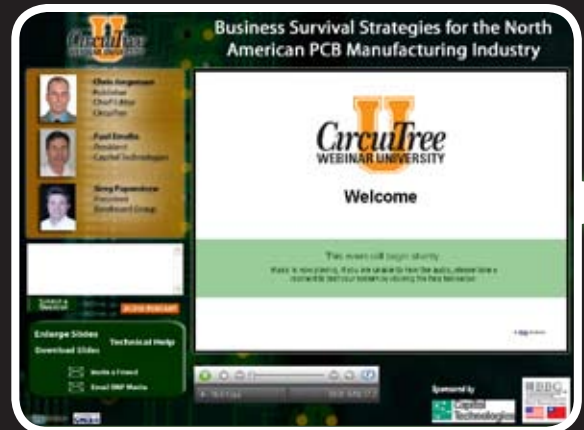
- Build your brand. Demonstrate your expertise.
- Gain quality sales leads—all participants must register to view the program and you receive the leads

Sponsorship Benefits:

Your logo will prominently appear as the sponsor on all Webinar promotions including:

- Sponsor logo and link on event registration page and audience console
- Advertisement promoting your Webinar in *CircuitTree* print issue
- Promotion in *CircuitTree* e-Newsletter
- Banner ad promotion on www.circuittree.com
- Email blast promotion to *CircuitTree* subscription base
- Promotional flyers at *CircuitTree* booth at any relevant tradeshows
- Final program will be posted on www.circuittree.com for an entire year!

Demonstrate your company as a provider of top-notch information to PCB industry professionals!



RECENT RESULTS*

Low-Cost Ways to Make Better PCB Circuit Signals
November 1, 2007
Registration 363

Business Survival Strategies for the North American PCB Manufacturing Industry
April 29, 2008
Registration 232

*Publisher's Own Data, May 2008.

WEBINAR FORMAT

- 45-minute presentation, 15-minute Q&A
- Capabilities include live polling and results, viewer-submitted questions throughout event, and flash video (*Contact your sales rep for more information*)
- Moderated by *CircuitTree* Editor
- Multiple speakers from remote locations

Contact your *CircuitTree* regional marketing manager today to reserve your date and time.

Ed Lohmann
West Coast Sales Manager
(925) 648-2562
lohmanne@bnpmmedia.com

Chris Wilson
Sales Manager
(248) 244-8264
wilsonc@circuittree.com